



Talladega College National Alumni Association

**Annual Fall Board Meeting
Saturday, November 1, 2014
7:30 am CST**

ATTENDEES:

Ms. Zenda Bowie - President
Mr. Gregory Austin - Immediate Past President
Dr. Joe A. Lee - Vice-President
Ms. Karen Y. Houston - Treasurer
Ms. Denita Johnson - Recording Secretary
Mr. Norman P. Campbell - Financial Secretary
Mr. Lawrence Carroll – Mobile, AL Chapter, Voting Member
Ms. Carolyn Hatcher-Daniels – Greater New York Chapter, Voting Member
Ms. Danielle Edison - Tuscaloosa, AL Chapter, Voting Member
Ms. Delesilyn Elston – Talladega, AL Chapter, Voting Member
Mr. Chester E. Fair, Jr. – South FL, Chapter, Voting Member
Ms. Zeresh Gosha – Columbus, GA Chapter, Voting Member
Mr. Russell Holloway – Raleigh, NC Chapter, Voting Member
Mr. Mike Killen – Macon, GA Chapter, Voting Member
Ms. Darlene Neely – Atlanta, GA Chapter, Voting Member
Ms. Carolyn J. Thomas – Birmingham, AL Chapter, Voting Member
Mr. Harry Coaxum - Chairman, Board of Trustees
Dr. Billy Hawkins - President, Talladega College
Ms. Kimberly Alexander – Vice President, Office of Institutional Advancement
Ms. JoWanda Enochs Bozeman – St. Louis, MO Area
Mr. Broderick Brown – Atlanta, GA Area
Ms. Dionne Edison – Tuscaloosa, AL Area
Mr. Barry D. Gooden – Atlanta, GA Area
Mr. Jesse Henderson – Atlanta, GA Area
Ms. Mary Butler-Lovely – Mobile, AL Area
Ms. Cynthia Goff Neal – NC Area
Mr. Leonard Smith – Indiana Area

~ Meeting Called to Order by Zenda Bowie, President at 7:33 am CST.

~ Inspirational Opening and Prayer by Joe A. Lee, Vice President.

RECORDING SECRETARY'S REPORT:

Presentation of minutes from FEB 2014 Teleconference, MAY 2014 Board Meeting, JUNE 2014 Teleconference, JULY 2014 Triennial Reunion Meeting. Zenda Bowie stated that electronic copies of the minutes had been emailed and extra copies were on hand. Darlene Neely moved to accept all four sets of minutes. Motion seconded and accepted unanimously. Minutes unanimously accepted (available on TCNAA website).

TREASURER'S REPORT by Karen Houston:

Beginning Balance: **\$5,024.54** (as of January 1, 2014). Total Beginning Revenue: **\$51,809.16**. Total Expenses: **\$22,906.04**. Ending balance: **\$28,903.12** (as of October 31, 2014). The Ending balance excludes revenue of **\$1,184.44** that remains in PayPal account to date. PayPal amount is reflected in the Total Revenue Balance. (report available on TCNAA website)

FINANCIAL SECRETARY'S REPORT by Norman Campbell:

Membership total has increased from 177 reported at Triennial 2014 to 212 as of October 31, 2014. Dues paid between October 2014 and December 2014 will be applied to 2015 membership.

CHAPTER REPORTS:

Reports were presented for the ATLANTA Chapter (*Darlene Neely*) *see website*, TALLADEGA Chapter (*Delesilyn Elston*) *see website*, GREATER WASHINGTON, D.C. Chapter (*submitted by Dr. Clarice Reid*) *see website*, COLUMBUS, GA Chapter (*Zeresh Gosha*) *see website*, TRIANGLE Chapter, NC (*Russell Holloway*) *see website*, BIRMINGHAM Chapter (*Carolyn J. Thomas*), MIAMI Chapter (*Chester E. Fair, Jr*) TUSCALOOSA Chapter (*Danielle Edison*) *see website*, GREATER NEW YORK Chapter (*Marilyn Hatcher-Daniels*), MACON/MIDDLE GA Chapter (*Mike Killen*) *see website*.

Jesse Henderson stressed to the body the importance of giving unrestricted funds to the College because it allows the College to use monies where deemed necessary. He also expressed the importance of being locally and nationally financial.

OFFICE OF INSTITUTIONAL ADVANCEMENT REPORT

Ms. Kimberly Alexander

Ms. Alexander, having only been on the job one month, showed an enthusiasm for fundraising in her past experiences that she is carrying forth at TC. She stated that her immediate focus will be Class gifts at the upcoming Alumni Reunion, reunion activities and increasing Alumni participation in the Annual Fund. She stated that TC's Alumni giving rate is only at 14% as compared to other institutions that average around 40%. She has set a start goal of increasing alumni giving to 25% by 2015 and hopefully reaching 40% in less than 10 years. Ms. Alexander laid out a plan to incorporate strategies that will help take TC to that next level of growth. She expressed the need for consistent communication with alumni and friends through mailings, emails, texts and revamping the website to make it more inviting.

STATE OF THE COLLEGE REPORT

Dr. Billy Hawkins

Dr. Hawkins commended Mr. /Ms. Talladega College both of whom represented the College throughout their reign and at the National Black College Hall of Fame festivities. Mr. TC won a \$1,000 Scholarship and Ms. TC (for the first time in TC's history) placed in the top 10 of the talent competition. Dr. Hawkins emphasized importance of recruitment and retention. TC enrollment is now over 1,000 students with 370⁺ in the freshman class. Dr. Hawkins reported more than 35 Presidential Scholars inducted during Fall Convocation. President Hawkins expressed his excitement about changes slated for TC's continued growth. The College is moving forward in the application process for USDA funding for a new Student Activity Center and Arena as well as a new dormitory. We have two new positions: VP of Development Management and Retention Coordinator that he feels are important to enrollment and retention of students and funding. The College faces financial challenges when it comes to Foster Hall. The project is at a standstill due to unexpected costs for asbestos and lead paint removal and fire damage. The cost is now estimated at approximately \$6 million. The focus has shifted to more immediate concerns like student housing. President Hawkins praised TC's Marching Band which has been selected as 1 of 8 performing bands for the 'Honda Battle of the Bands' at the Georgia Dome on January 24, 2015 in Atlanta, GA. He noted that while Talladega will be the smallest participating school, we expect to make the biggest impact with more than 250 band members. Dr. Hawkins also touched briefly on the upcoming 150th Anniversary of Talladega College and plans in the works to make the observance memorable. Details to come later.

THE BOARD OF TRUSTEES' REPORT

Harry Coaxum

Mr. Coaxum stated that although progress continues and the trajectory is aimed high he stressed that we still have a lot of work to do, probably more so now than ever. He spoke on the rate of growth at TC and the challenges of fundraising to meet needs in the areas of student housing, academic and resource improvement, recreational activities and housing for the Murals. The Murals' next exhibition will be in Washington, D.C. at the Smithsonian November 5 - March 2015. Alumnus Dr. William Harvey donated over \$1 million to the future Art Museum which will house the Murals when they return home. The plan is for the Murals to return to campus in 2015 but we are exploring possibilities for extending the exhibition tour. He emphasized the need for continued improvements and repairs of infrastructure as the campus approached its 150th anniversary. The College is focused on physical and academically driven improvements to include Silsby Hall. The Board of Trustees has agreed to compile a list of sponsors to help with providing goods and services for TC. He acknowledged rumors about Dr. Hawkins looking to leave Talladega and noted that the President has assured the Trustees that that is not the case. Whatever alumni can do to convey that message would be appreciated.

NEW BUSINESS

~ Zenda Bowie moved that TCNAA hold the annual Raffle as a fundraiser in 2015 with 2500 tickets at \$25 each. Details and prizes to be decided at a later date. **Motion**

seconded and passed with one dissenting vote from Delesilyn Elston.

~ Greg Austin moved that TCNAA plan to host a Triennial Reunion in 2017. **The motion**

was seconded and adopted with one dissenting vote from Delesilyn Elston.

~Greg Austin moved that TCNAA present \$25,000 to the College during this Founders' Day Weekend. The motion was properly seconded. There was discussion which included reassurance that a balance of \$2,000+ in our treasury would be sufficient for TCNAA operations. **Motion unanimously accepted.**

~Two other fundraisers, I-Text and the Muriel Taylor Campaign, were presented in brief. Members of the TCNAA Board will be polled to consider both options.

2014 TRIENNIAL REPORT

Greg Austin and Zenda Bowie: Greg Austin provided copies of the financial report from the Triennial Reunion, noting that after expenses, the balance submitted to TCNAA was \$9,346.44. Congratulations were expressed to alumni who worked on the event. Zenda Bowie noted that feedback from evaluations was positive and that respondents indicated having enjoyed the event and to a person, expressed enthusiasm for a future Triennial Reunion. (See website)

PROPOSED BUDGET FOR 2015: (projected figures*)

Beginning Balance:	\$28,000
Total Dues:	\$10,500* (300 members @ \$35ea)
Total Fundraiser:	<u>\$30,000*</u> (Annual Raffle)
Total Revenue:	
& Beginning Bal	\$68,500*
Expenses:	\$ 6,000* (fundraiser expenses: prizes, printing, postage, etc.)
	\$ 3,020 (M.G. Ballard, UNCF dues, Go Daddy, constant contact)
	<u>\$30,000*</u> (Contribution to Talladega College)
Total Expenses:	\$39,020*

(Proposed Budget will be presented to the Chapters by February 2015. Please refer to website for more detail.)

CLOSING REMARKS:

Ms. Bowie thanked everyone for their attendance and input. She noted that this meeting was better attended than any she could recall. Jesse Henderson, as a former president, expressed his delight in the participation as well and felt it an indication that the new structure may be successful with alumni. Ms. Bowie reminded the body of the purpose of the Association, asking that we continue to encourage and motivate our respective chapters to work to insure the well-being and success of our Alma Mater and its students!

The Meeting Adjourned at 10:42 am CST.

Submitted by:

Denita Johnson, Recording Secretary

Approved May 7, 2015



Tallahassee College National Alumni Association

**TELECONFERENCE Call Meeting
Wednesday, January 21, 2015
9:00 pm CST**

ATTENDEES:

- Ms. Zenda Bowie - President**
- Dr. Joe A. Lee - Vice-President**
- Ms. Karen Y. Houston - Treasurer**
- Ms. Denita Johnson - Recording Secretary**
- Mr. Norman P. Campbell - Financial Secretary**
- Mr. Lawrence Carroll – Mobile, AL Chapter, Voting Member**
- Ms. Marilyn Hatcher-Daniels – Greater New York Chapter, Voting Member**
- Mr. Chester E. Fair, Jr. – South FL, Chapter, Voting Member**
- Mr. Russell Holloway – Raleigh, NC Chapter, Voting Member**
- Mr. Mike Killen – Macon, GA Chapter, Voting Member**
- Ms. Darlene Neely – Atlanta, GA Chapter, Voting Member**
- Ms. Joy Daniels - Greater Washington, DC Chapter, Voting Member**
- Ms. Rosalyn Earl - Tampa Bay Chapter, Voting Member**
- Ms. Kay Sykes Buchanan - Alumnus**

~ Meeting Called to Order by Ms. Zenda Bowie, President at 9:02 pm CST.

This meeting was a follow-up to the 2014 Fall Board Meeting on Saturday, November 1, 2014.

Unfinished Business

~ TCNAA Annual Alumni Raffle

- **Print 2500 tickets to be sold at \$25 each.**
- **Joe Lee (joealee@att.net) is the point of contact to acquire tickets**
- **Ticket prizes are as follows:**
 - 1st Place ~ \$3000 AMEX gift card; 2nd Place ~ \$500 VISA gift card;*
 - 3rd Place ~ I-Pad Air (16GB)*
- **Offer 5 tickets for the price of 4 (\$100). In this case you must advise Karen Houston of such so that she can maintain accurate records**
- **Prizes may be awarded to our top sellers; Details to follow at a later date**

Dr. Lee moved to approve the prizes and ticket amounts; Seconded by Darlene Neely; motion passed unanimously

~Website

- The website is being updated by Marva Ballard who expressed to Zenda that we would need a new platform for the updates that we were asking for at an additional cost of \$500. It was agreed, by consensus, to continue with the current contract including the added costs thru October 2015 at which time we will reassess the needs and possibly consider using TC's webmaster.
- Updates to include info on the Annual fundraiser, recent deaths in the '*Shining Stars in the Galaxy*' section, Alumni donations to the Muriel Taylor fundraiser, acknowledgement of exceptional Alumni like Myrna Anderson-Fuller and Art Bacon, College news and Chapter news.
- Also on the website, we will recognize new appointments at TC as well as identify Chapter Presidents, Chapter Representatives and TCNAA Board members.

~2017 Triennial/150th Year Reunion

- A few ideas were thrown out regarding venue cities, even a cruise was mentioned.
- Zenda will send out a short questionnaire at a later date to seek interested Chapters that would be willing to host the next Reunion.
- Responses will be discussed and host selections will be determined during the May 7th meeting by the TCNAA Board.

~Awards Recognition

- The Awards Committee is chaired by Marva Goff, c/o '71. The awards will be TC specific awards, Chapter Recognitions and Chapter President of the year.
- The committee will present recommendations for chapter and individual awards in May.

New Business

~Membership: Norman Campbell Updated as follows:

- 225 paid members to date
- Charleston, SC reignited their local chapter

~Honda Battle of the Band

- TC Section sold out

Next Meeting: Thursday, May 7th 2015, 10:00 am – 4 pm

The Meeting Adjourned at 9:55 pm CST.

Submitted By:

**Denita Johnson
Recording Secretary**

Approved May 7, 2015



TALLADEGA
COLLEGE

Talladega College National Alumni Association
Atlanta Chapter

Atlanta Chapter Report – May 1, 2015

Atlanta Chapter meets on the fourth Sunday of each month, 4:00 – 5:30 pm at Rice Memorial Presbyterian Church - 1515 Brewer Blvd, SW, Atlanta, GA 30310.

2015 National Fundraiser Raffle Tickets were distributed to members for sale.

Hosted the Talladega College Choir on Sunday, April 26, 2015 at New Life Presbyterian Church, 6600 Old National Hwy, College Park, GA 30349.

Planning for the Chapter fundraiser for 2015 “Stars of Magnitude” Awards Luncheon, October 10.

Eight (8) members attended the induction of Myrna Anderson-Fuller into the 2014 Atlanta Tribune Hall of Fame “Unsung Heroes” at the Turner Field’s 755 Club.

After the January 11, 2015 business meeting, the Chapter hosted a “Holiday Kickoff Party” and invited a number of alumni to feast and fellowship with us.

2014 Activities:

Hosted Talladega College Choir on March 16, 2014 at New Life Presbyterian Church, 6600 Old National Hwy, College Park, GA 30349 and donated about \$3,000 to Talladega College.

Planned our first “Stars of Magnitude” Luncheon held at Villa Christina - 4000 Summit Boulevard, Atlanta, GA 30319, on October 18, 2014 with 180 attendees, four honorees. Chapter presented \$10,000 to the College.



TALLA *DEGA*
COLLEGE

Talladega College National Alumni Association

Columbus, GA Chapter **Spring 2015**

- 1. The Chapter meets once per month on Sundays at 3:00pm EST.**
- 2. The CGCTCA held its first Meet & Greet with local High School Seniors on November 30, 2014. 14 Seniors attended, some with parents. The Chapter is coordinating a Campus Visit Recruitment Activity for this summer with the local Teens Empowerment Awareness with Resolution, Inc. (TEARS) of Russell County, Alabama.**
- 3. Proposed fundraisers includes presentation of the College Choir, DNR Band (Local Physician's Singing Group).**
- 4. Chapter Officers'**
President-Richard Blanks, Sr.

Vice-President-Zeresh Gosha (Chapter Rep to TCNAA Board)

Treasurer-Maxine Lee

Secretary-Denise Perryman
- 6. The CGCTCA was established Oct 5, 2014 with 6 paid members.**



TALLADEGA
COLLEGE

Talladega College National Alumni Association

Charleston, SC Chapter **Spring 2015**

- **The Chapter meets every first Saturday at 2 pm at Charleston County Library on Calhoun Street or at “Mother” Emanuel Church.**
- **Held a Get Acquainted Social in April. Recruited 47 paid members.**
- **Participated in a College Fair at Burke High School.**
- **Participated in TCNAA national fundraiser. Will plan our first fundraiser.**

Chapter Officers'

President-Dorothy M. Jenkins

Vice-President-Roberta Frasier (Chapter Rep to TCNAA Board)

Treasurer-Virginia Howard

Secretary-Priscilla Robinson

Assistant Secretary-Enid B. Jenkins

Chapter Rep- Milton Bussey

Chaplain-Howard Brown



TALLA *DEGA*
COLLEGE

Talladega College National Alumni Association

Detroit, MI Chapter **Spring 2015**

- **The Chapter meets quarterly on the 4th Sunday or Monday.**
- **Chapter participated in the TCNAA national fundraiser.**
- **Planning a Summer Back-to-School picnic.**
- **Will participate in a 2015 student recruitment activity.**

Chapter Officers

President - Tameka Martin

Vice-President - Cynthia Ross (Chapter Rep to TCNAA Board)

Secretary – Constance Armstrong

Assistant Secretary-Enid B. Jenkins

Chapter Rep- Milton Bussey

Chaplain-Howard Brown



TALLA *DEGA*
COLLEGE

Talladega College National Alumni Association

Miami, FL Chapter **Spring 2015**

- **The Chapter meets quarterly on the second Saturday at 4 p.m.**
- **Participated in TCNAA national fundraiser.**

Chapter Officers

President – Dr. Edith Davis

Vice-President – Sharletta Rawls

Treasurer – Roslyn S. Jackson

Secretary – Theresa Gillis-Gassett

Chaplain – Enid Pinkney

Parliamentarian – Dr. Herbert Green

Chapter Rep – Chester Fair, Jr.



TALLA *DEGA*
COLLEGE

Talladega College National Alumni Association

Talladega, AL Chapter **Spring 2015**

- **The Chapter meets on fourth Sundays at 4 p.m. at Mt. Canaan Baptist Church in Talladega.**
- **Partnered with PAC and Institutional Advancement to conduct a Phone-a-thons.**
- **Partnered with Skills Enhancement Center for Midterm Cram Jam session.**
- **Alumni Weekend Roadblock.**
- **Student Aid program to provide gifts of clothing, school supplies, etc.**

Chapter Officers

President – Delesilyn Elston

Vice-President – Delois A. Cook

Treasurer – Jacqueline Turner

Secretary – Anita Elston

Assistant Secretary – Shirley Frazier



TALLAHASSEE
COLLEGE

Tampa Bay, FL Chapter
Spring 2015

- **The Chapter was reconstituted in October, 2014 and meets as necessary and as convenient for members.**
- **Will participate in College Fairs for high school students.**
- **Plan to increase membership in the local chapter.**

Chapter Officers

President – Rosalyn D. Earl, ‘79

Vice-President – Gloria Miller Harmon, ‘71

Treasurer – Archie Harmon, ‘71

Interim Secretary – Pam Pollock, ‘79

Chapter Rep – Joann Stubbs Myers, ‘65



Tuscaloosa Chapter Report – May, 2015

Tuscaloosa Chapter meets quarterly, 4:00 – 5:30 pm at Rice Memorial Presbyterian Church - 1515 Brewer Blvd, SW, Atlanta, GA 30310.

Hosted a New Year’s ‘Meet and Greet’.

Approved Zelpha Wells Scholarship of Excellence program and application process.

Planning a comprehensive program for distribution of Talladega College applications among area high schools.

To host Annual Summer/Fall Picnic.

After the January 11, 2015 business meeting, the Chapter hosted a “Holiday Kickoff Party” and invited a number of alumni to feast and fellowship with us.

Chapter Officers

President – Denita Johnson

Vice President – Darrell McNealey

Recording Secretary – Sandra Cameron

Financial Secretary – Nedonna Cooper

Treasurer – Vanessa Coleman