



**Talladega College National Alumni Association**

**Spring Board Meeting  
May 11, 2017**

**Attendance**

Zenda Bowie (President), Gregory Austin (Immediate Past President), Karen Y. Houston (Treasurer), Norman P. Campbell (Financial Secretary), Darlene M. Neely (Atlanta Chapter rep), Vermelle P. Simmons (Charleston Chapter rep), Russell Holloway (Triangle Chapter President/rep), Hazel B. Germany (Birmingham Chapter rep), Joann S. Myers (Tampa Bay Chapter rep), Lawrence Carroll (Mobile Chapter rep), Leonard Smith (Granger, IN), Kathleen W. Smith (Granger, IN), Darron Lockett (Western Carolina Chapter President/rep), Dove Savage Pinkney (Los Angeles President/rep), Marilyn Hatcher-Daniels (Greater NY Chapter rep), Vanessa B. Coleman (Tuscaloosa Chapter rep) Elizabeth Snyder Wilson (Tuscaloosa Chapter President), Vanessa Burton Coleman (Tuscaloosa Chapter rep), Eugene Cain (Detroit Chapter President/rep), Jesse Henderson (Triennial Planning Committee).

**Call to Order**

The meeting was called to order at 10:07 a.m. by Zenda Bowie, President. Meditation was provided by Darlene Neely who used lyrics from the Temptations', "Ball of Confusion" and then led the group in prayer. She read the purpose of the Talladega College National Alumni Association directly from a copy of the Bylaws.

**Agenda**

Zenda provided paper copies of the agenda, reminding members that the information had been circulated by email. The agenda was approved by consensus of the body.

**Minutes**

Zenda noted that the minutes from the November 3, 2016 (Fall Board meeting) had been distributed electronically at least twice. Russell Holloway moved approval of the minutes as distributed. Darlene seconded the motion. It passed without dissension.

**President's Report**

Zenda referred to her report, previously disseminated, and provided as a PowerPoint slide reminding chapter reps of their responsibility to relay information to their respective memberships; requesting adherence to deadlines prescribed in the Chapter Guide (tctnaa.com), asking for volunteers to serve on the Bylaws Committee, and reporting that five chapters are out of compliance with Internal Revenue Service.

**Treasurer's Report**

National Treasurer, Karen Houston, reported that her report had been disseminated by email. The information was displayed in the PowerPoint presentation. She reported a beginning balance of \$2,482.78 as of January 1, 2017. Revenue included \$11,552.86 in dues for 336 members. An additional \$105 was received for one member for 2014 -

2016 and \$70 for two members pre-paying for 2018. Total revenue was \$11,877.34 for a balance of \$14,360.12. Expenses total \$1,339.88 leaving an ending balance of \$13,020.24. The Treasurer proposed that TCNAA present a \$5,000 check to the College during the Alumni Banquet. Norman Campbell seconded the motion. After discussion, including the suggestion that following payment of bills for the upcoming Triennial Reunion we may give again, the motion passed with one dissenting vote (Marilyn Hatcher-Daniels wanted to give more). The Treasurer's Report will be filed for audit.

### **Financial Secretary**

Norman Campbell presented a chart depicting the number of dues paying members by chapter for the years 2014, 2015 and 2017. He reported a total of 352 paid members pointing out that his number reflects those having paid as of May 4, while the Treasurer's report ended with transactions through April 26. Norman stated that at this time last year national membership totaled only 159. He agreed to provide reminders about dues payment for those who wish to remain current, but forget to remit. Norman moved that we add the PayPal administrative fee to those remitting dues using that system. The motion was properly seconded and passed unanimously, so a note will be posted as appropriate to indicate that dues paid using PayPal will be \$37.00 to cover administrative cost. Norman offered a PowerPoint slide to advise that 1,000 alumni each making a \$5 contribution to the College can be far more valuable than 5 members each donating \$1,000. When alumni and friends join TCNAA chapters, we should encourage them to sign up for sustaining contributions. Giving on a monthly basis is great support for the College. It was suggested that a student work study position could provide support for updating our alumni database, noting that the Directory is always out of date. We will visit Tougaloo's website for ideas as to enhance our giving options. Greg Austin recommended that as alumni join chapters, we should submit their names to the College to enhance the donor database. Norman agreed to send his last two PowerPoint slides to chapters. Darlene was joined by others expressing appreciation to Norman for his diligent service and follow through.

### **Awards Committee**

Zenda presented the Awards Committee report in Marva Goff's absence. The four nominees for the Franklin W. Thomas Sr. Outstanding Alumnus Award: Greg Austin (Charlotte, NC), Ernestine Blackmon Cole (Atlanta, GA), Marilyn Hatcher-Daniels (NY), and Kevin Owens (Birmingham, AL). It was suggested that since information on the nominees had not been shared in advance, TCNAA Board members will receive nominations from the Committee, review the information and vote by sending an email message to Marva no later than Monday, May 22. Dove Savage Pinkney moved that the deadline for submitting the vote be extended. The motion failed for lack of a second. Members agreed by consensus to accept recommendation for selecting the recipient.

### ***Break***

### **Nominating Committee**

Russell Holloway, Chairman of the Nominating Committee presented the Committee's report describing the process that began late in January with Committee members meeting by telephone every Wednesday until April 26<sup>th</sup>. Other members of the Committee are Olivette Sasser (Los Angeles), Dorothy Jenkins (Charleston), and Darlene Neely (Atlanta). Committee members attempted to deliver a ballot to every member whose dues were paid by the deadline and were comfortable with their dates as compared with

the Bylaws. Counting of the ballots is planned for Friday. Election results will be announced during Saturday's business meeting. A vote of confidence for the process passed with one abstention (Eugene Cain was out of the room during the presentation).

### *Lunch*

#### **2017 Triennial Reunion**

The Board reconvened with a 2017 Triennial Reunion update from Jesse Henderson. He provided an overview of the itinerary. Leadership Reception Thursday evening from 6 to 7:30 p.m., recognizing the service of seven former TCNAA Presidents, all of whom have confirmed attendance. On Friday morning there will be a workshop from 9 to 9:50 and a second session from 10 to 10:50. The Awards Luncheon will feature presentation of the Outstanding Alumnus and the Maxine Parker awards. Friday night will feature the Presidents' Reception. Saturday's bus trip to the College has been cancelled due to concerns about ongoing construction on Interstate 20. The Alumni Business meeting will begin at 9:30 a.m. with presentation of chapter and organization gifts to the College. Availability of continental breakfast is contingent on registration goals being met. At 11:15 Dr. Hawkins will host Q&A to end at 12:30. The afternoon will allow for Atlanta activity On Your Own. A White Night Social begins at 8 p.m. and the Ecumenical Service will take place Sunday morning with Roy Hill '68 as speaker. To date, 61 of 83 rooms have been reserved. The room rate will be available until May 31. We have 15 fully paid event registrations and 4, partially paid. Late registration begins May 31. Jesse will send a list of deadlines to Board members. He reminded us that sale of ad pages for the Souvenir Journal assures meeting the \$150,000 goal. Ads are due July 7. Six full page ads have been confirmed. Zenda will work with Detroit, Greater Washington DC and Macon chapters to meet their goals and will follow up with Miami, who indicated plans to present a check very soon. Greg Austin reported receipt of \$13,507.65 in registrations, tickets and host sponsorships. A deposit of \$1,500 has been provided the Crown Plaza Ravinia, so \$12,007.65 is on hand actually received. Ad payments total \$3,850. Printing costs to date are \$113.95 leaving available income totaling \$15,743.70. There are promises that we know will be followed by checks.

#### **Chapter Reports**

Norman Campbell announced that we hope to start chapters in Houston and Chicago this year. He suggested we work with the College to reach younger graduates to help with use of social media.

Darlene Neely reported 25 paid members in the **Atlanta Chapter** (41 are nationally financial). The chapter meets monthly; hosted the choir this spring raising about \$2,400; confirmed \$10,000 for Triennial and plans its fundraising Luncheon for October 21.

Joann Meyers gave an update on the **Tampa Bay Chapter**. The chapter meets quarterly, hosted Dr. Hawkins in January; has raised \$3,800 toward its \$5,000 Triennial Reunion goal; was represented at several College Fairs, and received information from Dorothea Edgecomb '64 about an educational initiative with the H. Lee Moffitt Cancer Center in memory of her husband, Judge George Edgecomb.

The **Columbus Chapter** sent a written report noting that the chapter meets monthly, held its second fundraiser last fall, has filed its IRS form 990 and plans to contribute to the Triennial Reunion.

Marilyn Hatcher-Daniels reported for the **Greater New York Chapter** that its fall luncheon was a successful once again. The chapter has a new president.

**Tuscaloosa Chapter** presented a list of 2016 activities and 2017 officers.

Lawrence Carroll reported that the **Mobile Chapter** has been re-established with 11 members; raised \$4,546 by hosting the College Choir and has a goal of \$2,500 for the Triennial Reunion.

According to Russell Holloway, the **Triangle Chapter** meets quarterly and will have its next meeting May 21. 100% of the chapter's members have renewed membership. The December fundraiser, celebrating the retirement of Karla Clapp Holloway '70 garnered \$11,993. The chapter plans to purchase a full page ad and hopes to develop a social media outlet.

Hazel Germany announced that the **Birmingham Chapter** meets every second Sunday except in the month of May; has 40 paid members; works with the HBCU Alliance; has a \$250 scholarship for the College; will host a fundraiser-social event at Avondale Brewery.

The **Charleston Chapter** has submitted its IRS Form 990; sold several Black Lives Matter calendars (prepared by John Leach); meets first Saturday of every month.

Dove Savage Pinkney reported that the **Los Angeles Chapter** meets the first Sunday in March, June, September, and December. Edward Savage is serving as Vice President. Reports will be attached to the minutes on the TCNAA website.

#### **Open Discussion**

In response to a concern, it was noted that the Triennial Planning Committee will include such a list of past honorees in the 2017 Reunion printed program.

There was a suggestion that the College website and the TCNAA website become interactive and that some of our students could probably be helpful.

Communication continues to be a problem and alumni are concerned about lack of response from the College and from the Alumni Association.

The Office of Institutional Advancement appears to be unstable with the staffing changing so frequently.

It was suggested that alumni keep giving money; we might want to get on a 5 year or 10 year giving plan.

There was a recommendation that we communicate information about events and activities to those alumni who are not affiliated with any chapter.

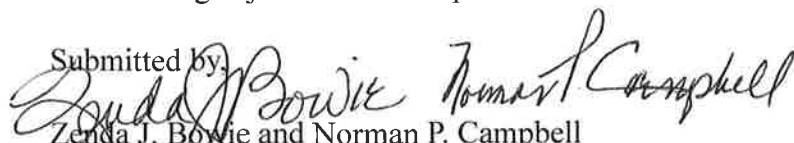
#### **Closing Remarks**

Zenda announced a Mothers' Day brunch hosted by the Talladega Chapter, Sunday, May 13 at 11:30 a.m. at Mt. Canaan Baptist Church – Family Life Center. Tickets are \$25.

Updates on Zeresh Gosha, Denita Johnson, and Joe Lee all of whom are in our prayers.

There being no other business, the group was reminded that Saturday's business meeting will begin at 9:30 a.m.

The meeting adjourned at 4:03 p.m.

Submitted by,  
  
Zenda J. Bowie and Norman P. Campbell  
For the Recording Secretary



# TALLADEGA COLLEGE

## Talladega College National Alumni Association

**Saturday, May 13, 2017, Swayne 102**

The business meeting of the Talladega College National Alumni Association (TCNAA) was called to order at 9:35 a.m. by Zenda Bowie, President, who opened the meeting with prayer. She read the TCNAA purpose from Article II of the Bylaws.

Ms. Bowie stated that, in accordance with the Bylaws, the minutes of the May 2016 Business Meeting had been approved by the Board.

The **Treasurer's Report** was presented by Karen Houston, National Treasurer. The beginning balance as of January 2017 was \$2,482.78. Total revenue was \$11,877.34 and expenses, \$1,339.88, leaving an ending balance of \$13,020.24. The Treasurer's report is filed for audit.

Financial Secretary, Norman Campbell, provided the **Membership Report**, pointing out that at this time in 2016 total membership was 159 compared to 350 as of the first of May. He acknowledged the growth of the organization, suggesting that we can do much better. He offered the HBCU 101 slide depicting a greater benefit in 1,000 alumni making \$5 donations to the College than for 5 alumni to give the College \$1,000 each.

Zenda acknowledged members of the National Alumni Board as well as former National Presidents.

The **Triennial Planning Committee Report** was presented by Co-Chair, Marva Goff who reviewed the itinerary for the event: Leadership Reception Thursday from 6 to 7:30 p.m., recognizing seven former TCNAA Presidents. Friday morning workshop from 9 to 9:50 and a second session from 10 to 10:50. The Awards Luncheon will feature presentation of the Outstanding Alumnus and the Maxine Parker awards. Friday night Presidents' Reception. The Alumni Business meeting Saturday at 9:30 a.m. with presentation of chapter and organization gifts to the College. At 11:15 Dr. Hawkins will host Q&A to end at 12:30. Saturday afternoon On Your Own. White Night Social begins at 8 p.m. and Ecumenical Service Sunday morning with Roy Hill '68 as speaker. Marva encouraged alumni to register for the Triennial by May 31 and to reserve a hotel room. Ad purchases will enhance our ability to meet the \$150,000 fundraising goal. Marva distributed copies of a two-sided paper offering the necessary information.

**Nominating Committee Report** was offered by Russell Holloway who chaired the Committee. He acknowledged participation of Committee members Dorothy Jenkins, Darlene Neely and Olivette Sasser. Russell described the nominating process, distribution of ballots and counting of ballots. He announced the election results: President – Eugene Cain; Vice-President – Joe A. Lee; Treasurer – Karen Y. Houston; Financial Secretary – Norman P. Campbell; Recording Secretary – Marva I. Goff. Officers will be installed during the Triennial Reunion Business Meeting in Atlanta.

**College President, Dr Billy Hawkins** provided an overview of activities and accomplishments since during his tenure at Talladega. He used PowerPoint to present visual depictions of conditions in 2008 and now. He admitted that there are improvements yet to be implemented, but much has been completed. He noted that although the Band trip to Washington, DC had generated some negative response, it has also raised much-needed funds and has heightened positive awareness of the Talladega College legacy around the nation. He also announced Friday's groundbreaking for a new dormitory and student center to open in the fall of 2018. He introduced members of the Board of Trustees and members of his Senior Cabinet and answered a few questions.

**The Meeting was adjourned at 11:30 am .**

  
Zenda Bowie  
For the Recording Secretary



**Talladega College National Alumni Association**

**Triennial XV Board Meeting Minutes  
Crowne Plaza Ravinia  
Atlanta, GA**

**Call to Order**

Zenda Bowie, President, called the business meeting of the 15th Triennial Reunion of the Talladega College National Alumni Association to order Saturday, August 5, 2017 at 10:00 a.m.

**Prayer**

Roland Yates led the group in opening prayer.

**Purpose**

Recording Secretary Denita Johnson presented the purpose, taken from the TCNAA Bylaws. Zenda acknowledged the recent health crises Denita had endured as the result of an automobile accident in November 2016. Denita expressed her appreciation for the phone calls, visits, cards and other acts of kindness from alumni during her recovery and rehabilitation.

**Agenda Review**

Zenda distributed copies of the agenda, noting that there was no mention of the minutes. The TCNAA Board approved the July 26, 2014 meeting minutes during its November 2014 meeting. Those minutes are on the TCNAA website.

**Treasurer's Report**

Treasurer Karen Houston reported a beginning balance of \$2,482.78 as of January 2017. Revenue (membership dues and donations) totaled \$13,458.78 bringing the balance to \$15,941.56. Expenses totaling \$7,622.87 included a \$5,000 contribution to the College. The ending balance as of July 14 was \$8,318.69. Karen reminded alumni that every chapter of the organization is required to file the IRS form 990 every year regardless of the amount of money raised. She noted that the IRS declares chapters failing to meet the requirement out of compliance. Such chapters will lose their 501 (c) (3) status and must complete paperwork and remit \$400 to the IRS in order to be reinstated. Every chapter president should contact Karen Houston to be sure that all necessary information is on file with our National Treasurer. The report was filed for audit.

**Financial Secretary's Report**

Financial Secretary Norman Campbell reported 350 paid members. He asked that we engage in a campaign of "each one, reach one" to increase the number of alumni supporting the College. He responded to questions about membership, noting that requirements for starting a chapter are a minimum of five financially active members including three officers (president, secretary, and treasurer).

**President's Remark**

Zenda expressed appreciation to alumni appointed to serve during the past three years: Marva Goff as chair of the Awards Committee serving with members Marilyn Hatcher Daniels and Jesse Henderson. Russell Holloway was elected chair of the Nominating Committee working with Dorothy Jenkins, Darlene Neely, and Olivette Sasser. She acknowledged Marva Goff and the late Jess Henderson for their work in coordinating our best Triennial yet. Planning Team members supporting them were: Greg Austin, Art Bacon, Kyrel Broxton, Eugene Cain, Lawrence Carroll, Rosalyn Earle, Myrna Anderson Fuller, Fannie Frazier Hicklin, Dorothy Jenkins, John Leach, Darlene Neely Kevin Owens, Kathy Smith, Leonard Smith, Joyce Flournoy Richburg Stewart, Ron Thomas, Myrtis Brightharp Walker and Beverly Whitfield. She acknowledged Atlanta chapter members who capably hosted the hospitality suite and registration; Art Bacon for providing artwork, speakers Nikki Finney and Roy V. Hill. She thanked Rickey Powell for his musical renditions, Harry and Henry Coaxum for their service via Coaxum's Seafood Restaurant and John Leach, our patient and faithful photographer. Zenda gave kudos to elected officers, Denita Johnson, Norman Campbell, Karen Houston, and Greg Austin. She asked that Russell Holloway come forward.

**Installation of Officers**

Triangle Chapter President Russell Holloway invited incoming officers to the front of the room. He administered the oath of office to each one individually: Eugene Cain for the office of president; Joe Lee – in absentia - for the office of vice president; Marva Goff as secretary; Norman Campbell for the office of financial secretary and Karen Houston for the office of treasurer. All officers elected will serve for the term of ending in 2020. Russell asked members of the audience to remember to support these alumni in their work these next three years.

**Closing Remarks**

Zenda noted that the officers are accountable to the membership; that their positions are not a matter of power; rather these are positions of responsibility. With no additional business on the agenda, she reminded alumni of the White Night Social scheduled for 7 pm in the Ravinia 1 Ballroom and the Ecumenical Service Sunday morning at 9:30 in the Oakwood Room

The meeting adjourned at 11:20 a.m.

Submitted by,



Zenda J. Bowie

For the Recording Secretary