

TCNAA Board Conference Call
March 18, 2019

ATTENDEES:

Anta Elston - Talladega
Brenda Cross - Chicago
Darlene Neely - Atlanta
Leroy Frazer - New York
Vanessa Coleman - Tuscaloosa
Chester Fair - Miami
Charlene J. Mitchell - Detroit
Darren Lockett - Western Carolina
Tony McGhee - Chicago
Joann Myers - Tampa
Roslyn Earl - Tampa
Carolyn Thomas - B'ham
Racquel Lipscomb - B'ham
Marilyn Hatcher Daniel - New York
Russell Holloway
Karen Houston
Norman Campbell
Zenda Bowie
Marva I. Goff

The meeting was called to order at 8:03 PM by Russell Holloway, President. As background, non-members of the Board were invited to participate and advised that they would not have voting privileges.

Russell began the meeting by recalling the March 10, 2019 e-mail from Eugene Cain, giving his resignation. The Executive Committee met on March 11th, and in accordance with our By-Laws, named Russell as president. Russell shared that he cares about the opinions of Board members and is available to have discussions with you when you feel the need. He asked that meeting attendees take the Executive Committee at its word that the information presented is appropriate and encouraged us to share a consistent message to help move the organization forward.

RETOOL YOUR SCHOOL

The Home Depot HBCU initiative has 27 days to go, and Talladega College is currently in 5th place in Cluster 3. Alumni are encouraged to vote daily, using smart technology (including tweets and Facebook).

Vice President Vacancy and At-Large Candidates

Russell advised that according to our By-Laws, the vacancy for Vice President can be made by the Executive Committee. After some discussion, we received clarification that candidates for consideration

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can come from the alumni body (i.e., member of the Association). This vacancy is expected to be filled relatively soon. Russell is interested in receiving recommendations and will also advise the body of such via e-mail.

According to our By-Laws, the President can appoint 2 Directors to join the Executive Committee in an At-Large capacity. Joann Myers has accepted Russell's invitation, and he expects to appoint a second Director. The By-Laws indicate that At-Large members must be a member of the Board.

Strategic Plan Update

Joann shared that the Strategic Planning Committee has recommended that the By-Laws be updated. During the November 2018 TCNAA meeting, the organization decided to have a meeting of the Exec. Committee/Board to form/appoint a Committee to review and recommend changes to the By-Law. Russell noted that our By-Laws call for the Parliamentarian to chair the Committee. Marva agreed to reach out to Eugene to gain status on this recommendation. As info, for this organization, the Parliamentarian serves at the pleasure of the President. Russell plans to identify someone to assume this position.

FUNDRAISING

The Tom Joyner Campaign continues through this month and ends 12/20/19. Chapters/individuals making a \$2,500 donation will be privy to a 30-second spot on his show. To date, at least 4 chapters plan to rise to the challenge.

The Legacy Campaign continues through 2019, and Chapters are expected to donate at least \$2,000. Russell also advised that last year, we asked Board members to support the campaign, and we are asking that in 2019 as well. Russell will speak with our Webmaster, Marva Ballard, to gain insight on how we can use Constant Contact to reach more alumni and ultimately increase engagement. Russell clarified that the Legacy donation was unrestricted in 2018, and 2019.

Spring Board Meeting

Russell has reached out to Chairman Huguley to coordinate schedules for our May meeting. He will advise the Board as soon as he can.

A motion to adjourn at 9:14 PM was made by Brenda Cross and seconded by Darlene Neely.

Marva I. Goff - Secretary