



31ST ANNUAL

**MARTIN
 LUTHER
 KING
 JR.**

**BIRTHDAY BREAKFAST
 CELEBRATION**

UNCF AND THE LOS ANGELES INTER-ALUMNI COUNCIL

Monday, January 20, 2020

8 a.m.-10 a.m. Martin Luther King Day

The Proud Bird

11022 Aviation Blvd, Los Angeles

The Los Angeles Inter Alumni Council of UNCF invites you to join Los Angeles area alumni and friends of UNCF's 37 member institutions, and all historically black colleges and universities for a morning of food, inspiration and fellowship.

FEATURING

Delicious Breakfast

HBCU Roll-Call

Local Vendors

Musical Performances

SPONSORSHIP LEVELS

\$10,000 - "Dream Keeper" Sponsor

Includes twelve (12) tickets, reserved priority seating, listing as a Dream Keeper Sponsor in event communications, a full-page color ad in the program book, logo listing in the program book, an opportunity for representative from company/organization to participate in event program, brand recognition at event and verbal recognition at event as a Dream Keeper Sponsor from the podium.

\$5,000 - "Drum Major for Justice" Sponsor

Includes ten (10) tickets, reserved seating, full-page color ad in the program book, logo listing in the program book and verbal recognition as a Drum Major for Justice Sponsor from the podium.

\$1,000 - "Eyes on the Prize" Sponsor

Includes eight (8) tickets, reserved seating and a half-page color ad in the program book.

\$550 - Alumni Tables (must be current members of LA-IAC)

Includes ten (10) tickets.

\$55 - Individual Tickets (no guaranteed table location)

ADVERTISEMENT SPECIFICATIONS

Full Page Color Ad - \$150

(Bleed: 7.25"W x 11.25"H)

(Non-bleed: 6.5"W x 10.5"H)

Half Page Color Ad - \$75

(6.5"W x 5.125"H)

Reproduction is in full four-color format

Book trim size is 7" x 11"

Provide press-quality PDF

Please send final, print-ready ads to

LAMLKBreakfast@uncf.org by

Friday, January 10, 2020.

For more information or to reserve

your ticket or table sponsorship,

please contact Jennifer Childress at

jennifer.childress@uncf.org or via phone

at 213.639.3800, or visit us online at

UNCF.org/LAMLKBreakfast.