



# Talladega College National Alumni Association Triennial Reunion XVI

July 30 -- August 2, 2020

RISE UP 4 'DEGA



Contact Person \_\_\_\_\_ Organization/Group Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone Number \_\_\_\_\_

## DEADLINE TO SUBMIT ADS: July 17, 2020

Payments must be made by check, money order, or PayPal via TCNAA.com

Make payable to: TCNAA Triennial

Send the payment to: TCNAA Triennial Committee

c/o Henry McGowan  
P.O. Box 610953  
Birmingham, AL 35261

### SOUVENIR JOURNAL ADVERTISING RATES

Inside Front Cover (8.5x11).....\$800.00

Inside Back Cover (8.5x11) .....\$700.00

Outside Back Cover (8.5x11) . \$1,000.00

The above ads are on **First Paid Basis**

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Quarter Page (3.75x5) .....\$150.00

Business Card (3.5x2 or 2x3.5) .....\$50.00

Patron (10 words or less) .....\$25.00

General questions about ads: **Marva Goff**,  
678-428-6834 or [marvagoff@hotmail.com](mailto:marvagoff@hotmail.com)

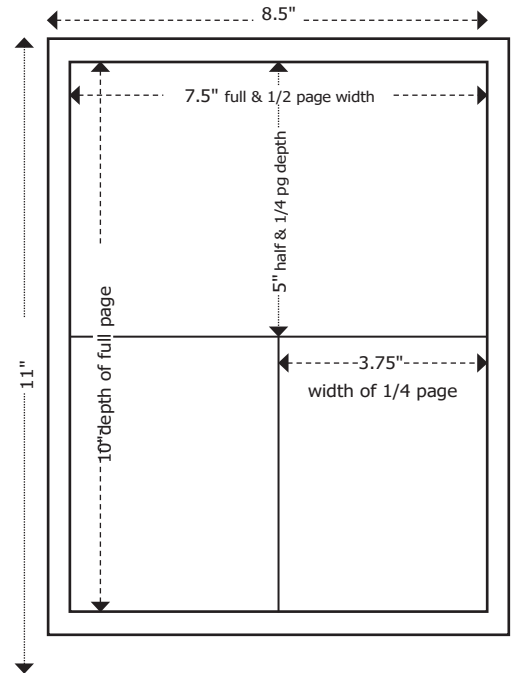
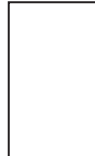
Business Cards



3.5" x 2"

or

2" x 3.5"



### SPECIAL INSTRUCTIONS

**Our preference is that you provide camera ready ads by email** at 300 dpi in jpg, gif, or pdf formats. Microsoft Word & PowerPoint and Adobe Illustrator & Photoshop files are also accepted.

E-mail ads to: [johnleach@comcast.net](mailto:johnleach@comcast.net) (please include your phone number in email)

and "cc:" ads to: [marvagoff@hotmail.com](mailto:marvagoff@hotmail.com)

For technical/computer questions, contact **LaserWriting, John Leach** (our printer) at 253-686-6909 or [johnleach@comcast.net](mailto:johnleach@comcast.net)

Receipt will be acknowledged by email when the printer receives your file. The printer will also promptly review your file to make certain it will print optimally. The printer may contact you if guidance about your ad is required. If any change is made to your ad you will be sent a pdf proof for approval.

### Alternate INSTRUCTIONS

If you have camera ready hard copy ads or photographs, please mail to: LaserWriting, 2604 Cascade Place W, #9, University Place, WA 98466. Please provide your phone number & email address to facilitate communication. LaserWriting will acknowledge receipt of your mailed information and will notify Marva Goff of receipt as well.

If you wish to send hand written or typed ads, LaserWriting will produce professional artwork to use. Please be sure to provide an email address for printer to send proof(s) to you, or a self-addressed stamped envelope for a proof to be sent to you. **Please note:** Photos & other materials returned only upon request **and** upon receipt of a self-addressed stamped envelope.